

PCI SSC 2018 Asia-Pacific Community Meeting Sponsorship Opportunities

Gold Sponsorship

\$16,000 USD; 1,762,448 JPY

- **Networking Lunch Sponsor**

- (Limited to one company)
 - Three complimentary registrations
 - Half page ad in Program Guide
 - One piece of collateral on the lunch tables
 - One page piece of collateral in Welcome Kit
 - Mobile App ad on one day of the Community Meeting
 - One customized email distributed by PCI SSC (sent from PCI SSC) to all registered companies of sponsor's choice.
 - Recognition in one tweet from the @PCISSC handle (8.2k followers) on Twitter leading up to the Community Meeting.
 - Discounted rate (\$3,500; 385,536 JPY) when you purchase a booth in the Vendor Showcase
 - Sponsor Logo on event website, marketing emails, presentation slides, onsite signage & Mobile App



Sample picture of the Program Guide;
size 12"W x 18H



Picture of the
Program Guide's
Gold Sponsor half
page ad; size 180mm
W x 129mm H

Silver Sponsorship

\$12,000 USD; 1,321,836 JPY

- Sponsor of the Networking Breakfast
- (Limited to one company)
 - Two complimentary registrations
 - Quarter page ad in Program Guide
 - One piece of collateral on the breakfast tables
 - One page piece of collateral in Welcome Kit
 - Mobile App ad on one day of the Community Meeting
 - Discounted rate (\$3,500; 385,536 JPY) when you purchase a booth in the Vendor Showcase
 - Sponsor Logo on event website, marketing emails, presentation slides, onsite signage & Mobile App



Picture of the Sponsor Thank you slide on the display screen in the General Session room



Picture of the Community Meeting Silver sponsor signage

Bronze Sponsorship

\$10,000 USD; 1,101,530 JPY

- Sponsor of the Networking Breaks on one day
- (Limited to two companies)
 - One complimentary registration
 - One piece of collateral on the networking break tables
 - One page piece of collateral in Welcome Kit
 - Discounted rate (\$3,500; 385,536 JPY) when you purchase a booth in the Vendor Showcase
 - Sponsor Logo on event website, marketing emails, presentation slides, onsite signage & Mobile App

Picture of the Program Guide's back cover
Sponsor page; size 12"W x 18H



Translation Sponsorship

\$12,000 USD; 1,321,836 JPY

- Sponsor of the Simultaneous Translation

- (Limited to two companies)
 - Two complimentary registrations
 - Quarter page ad in Program Guide
 - Sponsor of the onsite translation service for all attendees
 - Sponsor Logo on the translation booth signage
 - Your choice of the translation language, Japanese or Chinese
 - Mobile App ad on one day of the Community Meeting
 - Mobile app push alert of sponsored translation Service
 - One page piece of collateral in Welcome Kit
 - Sponsor Logo on event website, marketing emails, presentation slides, onsite signage & Mobile App

Sample picture of a translated document



2015 年度アジア太平洋コミュニティ・ミーティング - 東京
スポンサーパッケージ

- ネットワーキング・レセプションのスポンサー(ミーティングあたり3社様に限定)
\$5,000

歓迎レセプション・スポンサーはコミュニティ・ミーティングでの唯一のネットワーキング・レセプションのスポンサーの1社となる絶好の機会です。ネットワーキング・レセプションは常に、コミュニティ・ミーティングのハイライトです。

Attendee Bag Sponsorship

\$10,000 USD; 1,101,530 JPY

- **Sponsor of the Attendee Bag**

- (Limited to one company)
 - Sponsor logo displayed prominently on the Attendee Bag along with the PCI SSC logo
 - Attendee Bags will be distributed to every attendee the Community Meeting
 - One complimentary registration
 - One page piece of collateral in Welcome Kit
 - Sponsor Logo on event website, marketing emails, presentation slides, onsite signage & Mobile App

Picture of a past Attendee bag

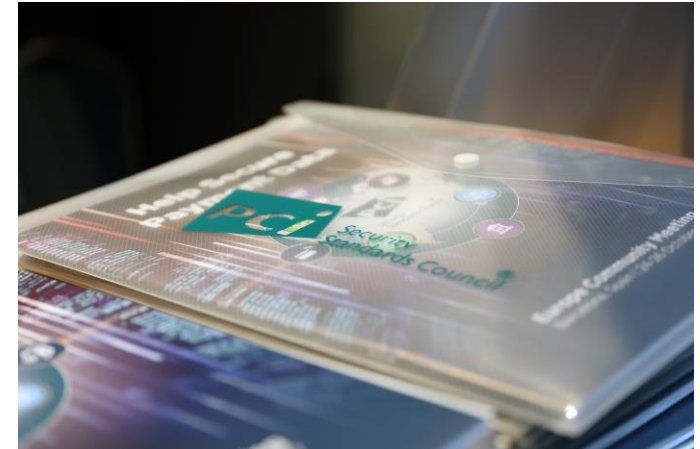


Welcome Kit Sponsorship

\$10,000 USD; 1,101,530 JPY

- Sponsor of the Welcome Kit
 - (Limited to one company)
 - Sponsor logo displayed prominently on the Welcome Kit along with the PCI SSC logo
 - Welcome Kits will be distributed to every attendee the Community Meetings in the attendee bag
 - One complimentary registration
 - One page piece of collateral in Welcome Kit
 - Sponsor Logo on event website, marketing emails, presentation slides, onsite signage & Mobile App

Sample picture of the Welcome Kit padfolio; size 13"W x 9 ¼"H



Wireless Internet Sponsorship

\$8,000 USD; 881,224 JPY

- Sponsor of the Wireless Internet
 - (Limited to one company)
 - Sponsor message (to be approved by PCI SSC) and logo displayed on the main login page of the attendee's internet browser at the event
 - One complimentary registration
 - One page piece of collateral in Welcome Kit
 - Sponsor Logo on event website, marketing emails, presentation slides, onsite signage & Mobile App



Above picture is Wi-Fi Signage.

Below picture is the Wi-Fi Sponsor ad

Internet Access

Wi-Fi access is available in meetings rooms using the following settings:

- Network Name (SSID): PCI SSC
- Password: (WPA2-PSK): @pcmna!11*

If you are having issues connecting to the Wi-Fi, please go to the PCI SSC registration desk and ask to speak with the 2Fast4Wireless representative.

Sponsored by:

firehost
ANALYTICS CLOUD HOSTING

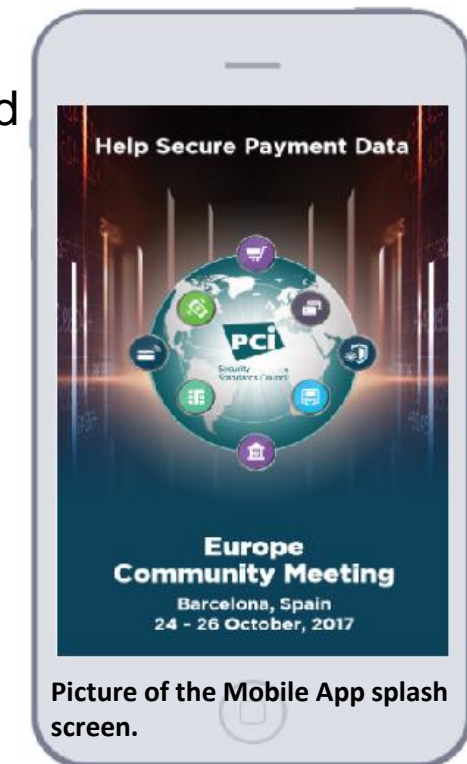
Mobile App Sponsorship

\$8,000 USD; 881,224 JPY

- **Sponsor of the Mobile App**

- (Limited to one company)
 - Sponsor's logo and banner advertisement displayed within the app.
 - One (1) Customized email to all attendees on how to use the mobile app; sponsor's logo and hyperlink to sponsor's website included
 - Quarter page ad in the meeting program guide.
 - One (1) complimentary registration
 - One (1) page piece of collateral in Welcome Kit
 - Sponsor Logo on event website, marketing emails, presentation slides, onsite signage & Mobile App

Picture of a Mobile App banner

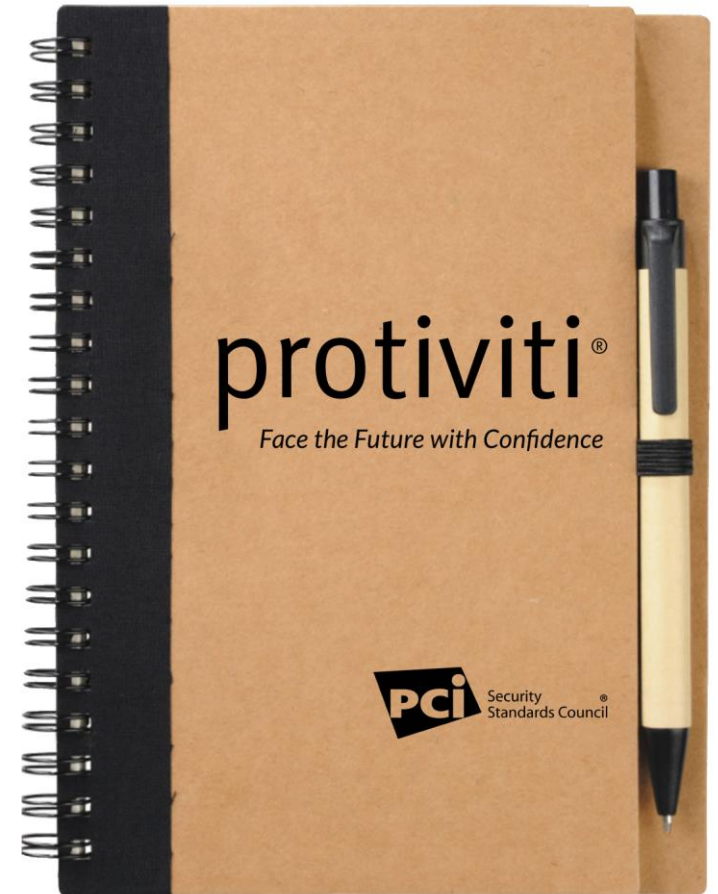


Picture of the Mobile App splash screen.

PCI Swag Sponsorship

\$8,500 USD; 936,301JPY

- Sponsor of the Notepad and Pen
 - (Limited to one company)
 - Sponsor's logo displayed prominently on the notepad and pen along with the PCI SSC logo (production cost paid for by PCI SSC).
 - One complimentary registration
 - One page piece of collateral in Welcome Kit
 - Sponsor Logo on event website, marketing emails, presentation slides, onsite signage & Mobile App



Picture of the Notepad and Pen.

Water Bottle Sponsorship

\$7,000 USD; 771,071 JPY

- **Sponsor of the Water Bottle**
 - Sponsor's logo will be printed on the water bottles given to each attendee (to be approved by PCI SSC and production cost paid for by PCI SSC).
 - One complimentary registration
 - One page piece of collateral in Welcome Kit
 - Sponsor Logo on event website, marketing emails, presentation slides, onsite signage & Mobile App



Picture of a sample of a Water Bottle Sponsorship.

Program Sleeve Sponsorship

\$6,500 USD; 730,919 JPY

- Sponsor of the Program Sleeve
 - Sponsor designs the banner for the program guide sleeve (designed by sponsor; production cost paid for by PCI SSC).
 - One complimentary registration
 - One page piece of collateral in Welcome Kit
 - Sponsor Logo on event website, marketing emails, presentation slides, onsite signage & Mobile App

Picture of the Program Guide Sleeve.



Community Meeting Partner Sponsorship

\$5,500 USD; 685,842JPY

- General Sponsor of the Community Meeting
 - Price for current exhibitors \$2,000 USD; 220,306 JPY
 - Sponsor's logo displayed prominently on the notepad and pen along with the PCI SSC logo (production cost paid for by PCI SSC).
 - One complimentary registration
 - One page piece of collateral in Welcome Kit
 - Sponsor Logo on event website, marketing emails, presentation slides, onsite signage & Mobile App

Picture of the onsite
Sponsor signage



Charging Station Sponsorship

\$4,000 USD; 440,612 JPY

- **Sponsor of the Charging Station**
 - Sponsor a laptop and mobile phone charging station at the Community Meeting.
 - Sponsor's logo will be prominently displayed on the charging station structure.
 - Opportunity to display collateral at the charging station (to be approved by PCI SSC).
 - Station will include electrical outlets (adapters are not provided).
 - One complimentary registration
 - One page piece of collateral in Welcome Kit
 - Sponsor Logo on event website, marketing emails, presentation slides, onsite signage & Mobile App

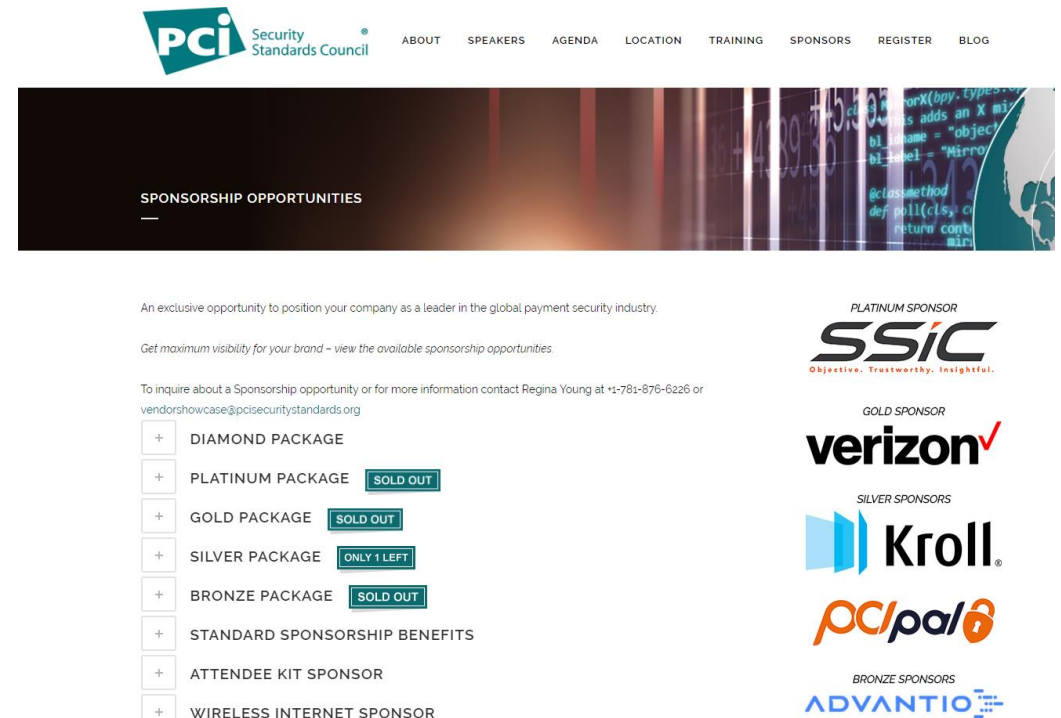
Picture of a Charging Station.



Hotel Room Drop Sponsorship

\$4,000 USD; 440,612 JPY

- Sponsor of a Hotel Room Drop
 - One piece of collateral dropped in each attendee's room who reserves a hotel room within PCI's room block (drop day will be determined by PCI).
 - One complimentary registration
 - One page piece of collateral in Welcome Kit
 - Sponsor Logo on event website, marketing emails, presentation slides, onsite signage & Mobile App



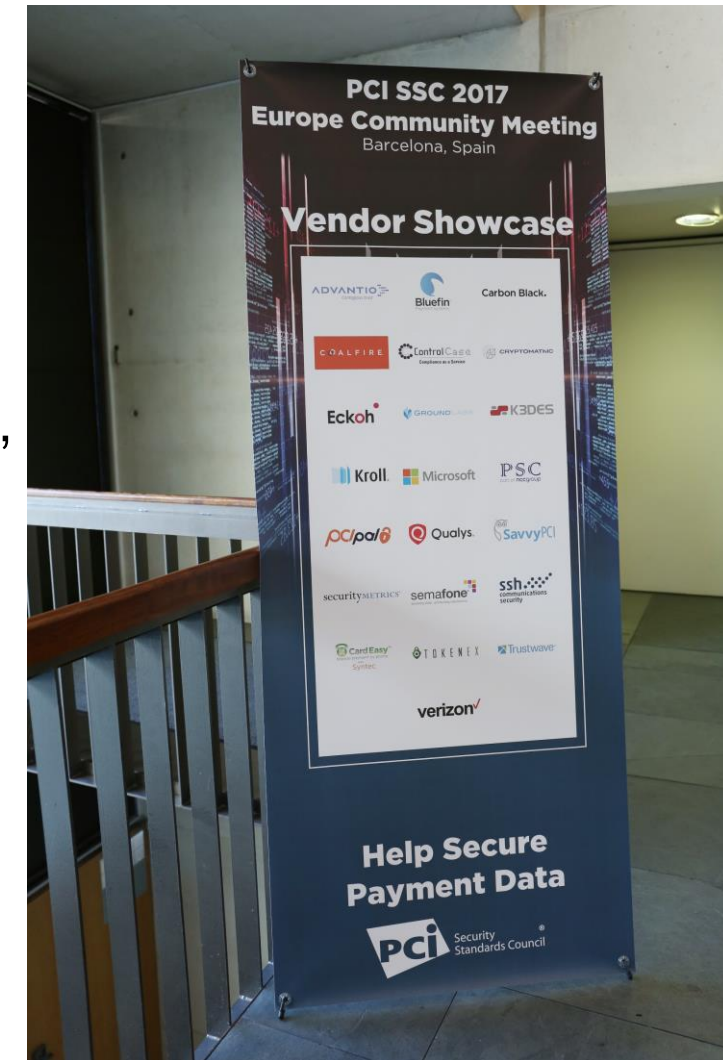
The screenshot displays the PCI Security Standards Council website's sponsorship page. At the top, the PCI logo and navigation links (ABOUT, SPEAKERS, AGENDA, LOCATION, TRAINING, SPONSORS, REGISTER, BLOG) are visible. The main heading is "SPONSORSHIP OPPORTUNITIES". Below this, a paragraph states: "An exclusive opportunity to position your company as a leader in the global payment security industry. Get maximum visibility for your brand - view the available sponsorship opportunities." It then provides contact information for Regina Young. A list of sponsorship packages follows, each with a plus icon in a box and a status label: DIAMOND PACKAGE (SOLD OUT), PLATINUM PACKAGE (SOLD OUT), GOLD PACKAGE (SOLD OUT), SILVER PACKAGE (ONLY 1 LEFT), BRONZE PACKAGE (SOLD OUT), STANDARD SPONSORSHIP BENEFITS, ATTENDEE KIT SPONSOR, and WIRELESS INTERNET SPONSOR. To the right, a vertical column of logos identifies sponsors by tier: PLATINUM SPONSOR (SSIC), GOLD SPONSOR (Verizon), SILVER SPONSORS (Kroll, PCI PAL6), and BRONZE SPONSORS (ADVANTIO).

Picture of the Community Meeting website Sponsorship page.

Vendor Showcase

\$4,500 USD; 496,000 JPY

- Exhibitors will receive a 3m by 3m floor space
- Three complimentary meeting registrations
- The Vendor Showcase is a two-day event with longer hours.
- Exhibitors will be featured on the Community Meeting website, mobile phone app and printed materials on-site.
- Vendor Showcase fee after 23 December will be \$5,000
 - (sign-up early to lock-in the 2017 rate)



Picture of the Vendor Showcase participant signage.

Vendor Showcase Office

\$7,500 USD; 846,000 JPY

- One complimentary meeting registration
- A 3m x 3m office space in the back of the Vendor Showcase room.
- Reserve your space today to chat with potential clients or have a meeting in a more private setting.
- 5 offices available so sign-up today.
- One table and two chairs are included in this space (booth branding not included in the fee).

Picture of an office space in the Vendor Showcase area.

